



North Carolina Survey Results

Q1 I'm going to read two statements regarding protection of water resources such as the Yadkin River in Piedmont, NC. Which do you agree with more? Here's the first statement: "Every effort must be made to protect our water resources, even if it makes recruitment of industry more difficult." Here's the second statement: "Equal consideration should be given to economic factors, as well as the need to protect water resources."

Agree more that every effort must be made to protect our water resources 58%
Agree more that equal consideration should be given to economic factors 34%
Not sure 8%

Q2 Would you agree or disagree that the highest priority of a river such as the Yadkin River should be to provide clean, safe drinking water for surrounding communities and for the future?

Agree 82%
Disagree 6%
Not sure 11%

Q3 Have you heard about, or are you familiar with the Alcoa Corporation/Yadkin River relicensing issue?

Yes 29%
No 71%

Q4 (Asked only of those who said 'yes' to Q3:) Do you believe a multinational corporation should control a public water resource?

Yes 24%
No 66%
Not sure 9%

Q5 Alcoa Corporation, a Pittsburgh-based multinational aluminum corporation, was granted a federal license in 1958 to use the Yadkin River for 50 years to generate low-cost hydroelectricity for the production of aluminum. The aluminum plant was permanently shut down in 2006, and Alcoa now uses the electricity generated by a series of hydroelectric dams to sell on the open market outside of NC for the benefit of their shareholders. The company currently employs about 30 people in the state, and generates \$48 million in revenues each year from the river. Alcoa has applied for a new 50-year license to control the river to produce hydroelectricity for the benefit of its shareholders. Based on what you know now, do you believe Alcoa should be granted the license for 50 more years for control of the Yadkin River?

Yes 13%
No 72%
Not sure 15%

Q6 When a multinational corporation tells a community they will bring permanent jobs, do you always trust it, sometimes trust it, or are you usually skeptical about it?

Always trust it 5%
Sometimes trust it 31%
Usually skeptical about it 60%
Not sure 3%





Q7 Would you prefer that Alcoa Corporation be granted control of part of the Yadkin River so it can generate hydro-electricity to benefit its shareholders or that a public trust should control the Yadkin River and use the hydro-electricity as an incentive to bring jobs to North Carolina?

Alcoa..... 10%
 A public trust..... 76%
 Not sure..... 14%

Q8 If Alcoa gets the license to control the Yadkin River to operate hydroelectric dams, do you believe that local municipalities should have to pay the corporation for drinking water?

Yes..... 8%
 No..... 78%
 Not sure..... 14%

Q9 Do you believe that if Alcoa were to get the license to the Yadkin River, and local communities needed drinking water, that they should pay Alcoa an amount equal to the kilowatt value of the water?

Yes..... 8%
 No..... 71%
 Not sure..... 21%

Q10 The governor opposes granting Alcoa a new 50 -year license to control the Yadkin River because she believes the waters of the Yadkin River belong to the people of North Carolina and should be used to help create new jobs and economic opportunity for the region. Do you agree or disagree with the governor's position?

Agree..... 74%
 Disagree..... 12%
 Not sure..... 14%

Q11 If you are a woman, press 1. If a man, press 2.

Woman..... 55%
 Man..... 45%

Q12 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat..... 43%
 Republican..... 32%
 Independent/Other..... 25%

Q13 If you are white, press 1. If African-American, press 2. If other, press 3.

White..... 76%
 African-American..... 19%
 Other..... 5%

Q14 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

18 to 29..... 16%
 30 to 45..... 26%
 46 to 65..... 38%
 Older than 65..... 20%

Q15 Area Code

252..... 12%
 336..... 23%
 704..... 21%
 828..... 14%
 910..... 12%
 919..... 19%





Crosstabs

	Base	Gender	
		Woman	Man
Should H2O Protection Be Priority, or Equal Consideration to Econ. Factors?			
Agree more that every effort must be made to protect our water resources	58%	61%	55%
Agree more that equal consideration should be given to economic factors	34%	29%	39%
Not sure	8%	10%	6%

	Base	Gender	
		Woman	Man
Agree/Disagree That Highest Priority for River is Clean Drinking H2O			
Agree	82%	86%	77%
Disagree	6%	3%	11%
Not sure	11%	11%	12%

	Base	Gender	
		Woman	Man
Heard About Alcoa Issue?			
Yes	29%	22%	38%
No	71%	78%	62%

	Base	Gender	
		Woman	Man
Should Multinational Corp. Control Public H2O Resource?			
Yes	24%	24%	24%
No	66%	64%	67%
Not sure	9%	11%	8%





Crosstabs

	Base	Gender	
		Woman	Man
Should Alcoa Get Another 50-yr License?			
Yes	13%	10%	17%
No	72%	73%	70%
Not sure	15%	17%	13%

	Base	Gender	
		Woman	Man
Do You Always/Sometimes Trust Multinational Corp. or Usu. Skeptical?			
Always trust it	5%	5%	5%
Sometimes trust it	31%	29%	34%
Usually skeptical about it	60%	62%	59%
Not sure	3%	4%	3%

	Base	Gender	
		Woman	Man
Prefer Alcoa or Public Trust Control Yadkin?			
Alcoa	10%	7%	14%
A public trust	76%	75%	78%
Not sure	14%	18%	9%

	Base	Gender	
		Woman	Man
Should Localities Pay Alcoa for Drinking H2O?			
Yes	8%	9%	7%
No	78%	74%	82%
Not sure	14%	17%	11%





Crosstabs

	Base	Gender	
		Woman	Man
Should Localities Pay Alcoa Amt. = Kw Value of H2O?			
Yes	8%	8%	7%
No	71%	64%	80%
Not sure	21%	27%	13%

	Base	Gender	
		Woman	Man
Agree/Disagree w/ Perdue			
Agree	74%	76%	72%
Disagree	12%	9%	16%
Not sure	14%	14%	13%

	Base	Party		
		Democrat	Republican	Independent/Other
Should H2O Protection Be Priority, or Equal Consideration to Econ. Factors?				
Agree more that every effort must be made to protect our water resources	58%	69%	46%	55%
Agree more that equal consideration should be given to economic factors	34%	22%	46%	38%
Not sure	8%	9%	8%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Agree/Disagree That Highest Priority for River is Clean Drinking H2O				
Agree	82%	87%	81%	76%
Disagree	6%	6%	7%	7%
Not sure	11%	7%	12%	17%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Heard About Alcoa Issue?				
Yes	29%	24%	28%	38%
No	71%	76%	72%	62%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Multinational Corp. Control Public H2O Resource?				
Yes	24%	34%	30%	10%
No	66%	60%	55%	83%
Not sure	9%	7%	15%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Alcoa Get Another 50-yr License?				
Yes	13%	14%	17%	7%
No	72%	76%	64%	74%
Not sure	15%	10%	19%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Do You Always/Sometimes Trust Multinational Corp. or Usu. Skeptical?				
Always trust it	5%	3%	9%	4%
Sometimes trust it	31%	30%	31%	32%
Usually skeptical about it	60%	63%	55%	62%
Not sure	3%	3%	4%	3%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Prefer Alcoa or Public Trust Control Yadkin?				
Alcoa	10%	7%	13%	13%
A public trust	76%	77%	74%	77%
Not sure	14%	16%	13%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Localities Pay Alcoa for Drinking H2O?				
Yes	8%	9%	9%	5%
No	78%	72%	80%	84%
Not sure	14%	19%	10%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Should Localities Pay Alcoa Amt. = Kw Value of H2O?				
Yes	8%	8%	10%	6%
No	71%	67%	76%	73%
Not sure	21%	26%	14%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Agree/Disagree w/ Perdue				
Agree	74%	79%	67%	74%
Disagree	12%	11%	19%	6%
Not sure	14%	10%	14%	20%





Crosstabs

	Base	Race		
		White	African-American	Other
Should H2O Protection Be Priority, or Equal Consideration to Econ. Factors?				
Agree more that every effort must be made to protect our water resources	58%	59%	57%	50%
Agree more that equal consideration should be given to economic factors	34%	33%	32%	44%
Not sure	8%	8%	11%	5%

	Base	Race		
		White	African-American	Other
Agree/Disagree That Highest Priority for River is Clean Drinking H2O				
Agree	82%	83%	79%	87%
Disagree	6%	5%	12%	3%
Not sure	11%	12%	9%	9%

	Base	Race		
		White	African-American	Other
Heard About Alcoa Issue?				
Yes	29%	28%	28%	50%
No	71%	72%	72%	50%

	Base	Race		
		White	African-American	Other
Should Multinational Corp. Control Public H2O Resource?				
Yes	24%	21%	52%	-
No	66%	69%	38%	96%
Not sure	9%	10%	10%	4%





Crosstabs

	Base	Race		
		White	African-American	Other
Should Alcoa Get Another 50-yr License?				
Yes	13%	13%	15%	9%
No	72%	71%	73%	87%
Not sure	15%	16%	13%	4%

	Base	Race		
		White	African-American	Other
Do You Always/Sometimes Trust Multinational Corp. or Usu. Skeptical?				
Always trust it	5%	6%	4%	-
Sometimes trust it	31%	31%	32%	31%
Usually skeptical about it	60%	60%	61%	69%
Not sure	3%	3%	4%	-

	Base	Race		
		White	African-American	Other
Prefer Alcoa or Public Trust Control Yadkin?				
Alcoa	10%	10%	14%	-
A public trust	76%	75%	78%	90%
Not sure	14%	15%	8%	10%

	Base	Race		
		White	African-American	Other
Should Localities Pay Alcoa for Drinking H2O?				
Yes	8%	8%	10%	-
No	78%	80%	69%	80%
Not sure	14%	12%	21%	20%





Crosstabs

	Base	Race		
		White	African-American	Other
Should Localities Pay Alcoa Amt. = Kw Value of H2O?				
Yes	8%	6%	19%	-
No	71%	72%	64%	84%
Not sure	21%	22%	17%	16%

	Base	Race		
		White	African-American	Other
Agree/Disagree w/ Perdue				
Agree	74%	73%	74%	87%
Disagree	12%	12%	15%	5%
Not sure	14%	15%	11%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should H2O Protection Be Priority, or Equal Consideration to Econ. Factors?					
Agree more that every effort must be made to protect our water resources	58%	54%	56%	60%	61%
Agree more that equal consideration should be given to economic factors	34%	36%	38%	32%	29%
Not sure	8%	10%	6%	8%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Agree/Disagree That Highest Priority for River is Clean Drinking H2O					
Agree	82%	87%	75%	85%	82%
Disagree	6%	3%	13%	4%	5%
Not sure	11%	11%	12%	11%	13%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Heard About Alcoa Issue?					
Yes	29%	18%	25%	36%	30%
No	71%	82%	75%	64%	70%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Multinational Corp. Control Public H2O Resource?					
Yes	24%	43%	38%	18%	14%
No	66%	43%	54%	71%	79%
Not sure	9%	14%	8%	10%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Alcoa Get Another 50-yr License?					
Yes	13%	18%	15%	9%	14%
No	72%	51%	63%	85%	73%
Not sure	15%	31%	21%	6%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Do You Always/Sometimes Trust Multinational Corp. or Usu. Skeptical?					
Always trust it	5%	10%	12%	1%	1%
Sometimes trust it	31%	28%	27%	31%	38%
Usually skeptical about it	60%	54%	58%	66%	58%
Not sure	3%	8%	4%	1%	3%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Prefer Alcoa or Public Trust Control Yadkin?					
Alcoa	10%	8%	17%	8%	7%
A public trust	76%	71%	67%	84%	77%
Not sure	14%	21%	15%	8%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Localities Pay Alcoa for Drinking H2O?					
Yes	8%	15%	12%	5%	4%
No	78%	67%	77%	85%	74%
Not sure	14%	18%	12%	11%	22%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Should Localities Pay Alcoa Amt. = Kw Value of H2O?					
Yes	8%	8%	13%	5%	6%
No	71%	68%	65%	77%	70%
Not sure	21%	24%	21%	17%	24%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Agree/Disagree w/ Perdue					
Agree	74%	62%	67%	84%	75%
Disagree	12%	10%	17%	11%	10%
Not sure	14%	28%	15%	5%	16%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Should H2O Protection Be Priority, or Equal Consideration to Econ. Factors?							
Agree more that every effort must be made to protect our water resources	58%	60%	48%	65%	65%	51%	61%
Agree more that equal consideration should be given to economic factors	34%	23%	38%	31%	30%	44%	33%
Not sure	8%	17%	14%	4%	5%	5%	6%

	Base	Area Code					
		252	336	704	828	910	919
Agree/Disagree That Highest Priority for River is Clean Drinking H2O							
Agree	82%	80%	84%	82%	84%	79%	83%
Disagree	6%	6%	8%	9%	3%	7%	4%
Not sure	11%	13%	8%	9%	14%	14%	14%

	Base	Area Code					
		252	336	704	828	910	919
Heard About Alcoa Issue?							
Yes	29%	23%	32%	46%	11%	26%	25%
No	71%	77%	68%	54%	89%	74%	75%

	Base	Area Code					
		252	336	704	828	910	919
Should Multinational Corp. Control Public H2O Resource?							
Yes	24%	30%	24%	22%	19%	41%	19%
No	66%	57%	63%	71%	69%	53%	74%
Not sure	9%	13%	13%	7%	12%	6%	8%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Should Alcoa Get Another 50-yr License?							
Yes	13%	16%	15%	15%	12%	14%	7%
No	72%	73%	70%	66%	76%	75%	75%
Not sure	15%	11%	15%	19%	13%	11%	18%

	Base	Area Code					
		252	336	704	828	910	919
Do You Always/Sometimes Trust Multinational Corp. or Usu. Skeptical?							
Always trust it	5%	7%	6%	6%	5%	10%	-
Sometimes trust it	31%	34%	33%	30%	31%	27%	30%
Usually skeptical about it	60%	54%	60%	58%	60%	60%	68%
Not sure	3%	4%	1%	7%	4%	3%	2%

	Base	Area Code					
		252	336	704	828	910	919
Prefer Alcoa or Public Trust Control Yadkin?							
Alcoa	10%	9%	15%	14%	6%	10%	4%
A public trust	76%	76%	70%	71%	85%	77%	82%
Not sure	14%	15%	14%	15%	9%	12%	14%

	Base	Area Code					
		252	336	704	828	910	919
Should Localities Pay Alcoa for Drinking H2O?							
Yes	8%	11%	5%	9%	8%	13%	5%
No	78%	67%	83%	75%	81%	70%	83%
Not sure	14%	22%	11%	16%	12%	17%	12%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Should Localities Pay Alcoa Amt. = Kw Value of H2O?							
Yes	8%	8%	6%	9%	9%	14%	6%
No	71%	66%	78%	74%	62%	67%	73%
Not sure	21%	26%	16%	18%	28%	19%	22%

	Base	Area Code					
		252	336	704	828	910	919
Agree/Disagree w/ Perdue							
Agree	74%	79%	69%	72%	76%	79%	74%
Disagree	12%	5%	18%	13%	17%	5%	10%
Not sure	14%	17%	12%	15%	7%	16%	16%

